

# THE ULTIMATE GUITAR CRUISE

WHERE MUSIC MEETS MISSION ON THE MEXICAN RIVIERA



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**December 5–12, 2026**

A 7-Day Immersive Retreat at Sea  
Not a Festival. An Experience.



# NOISE.



# SIGNAL.

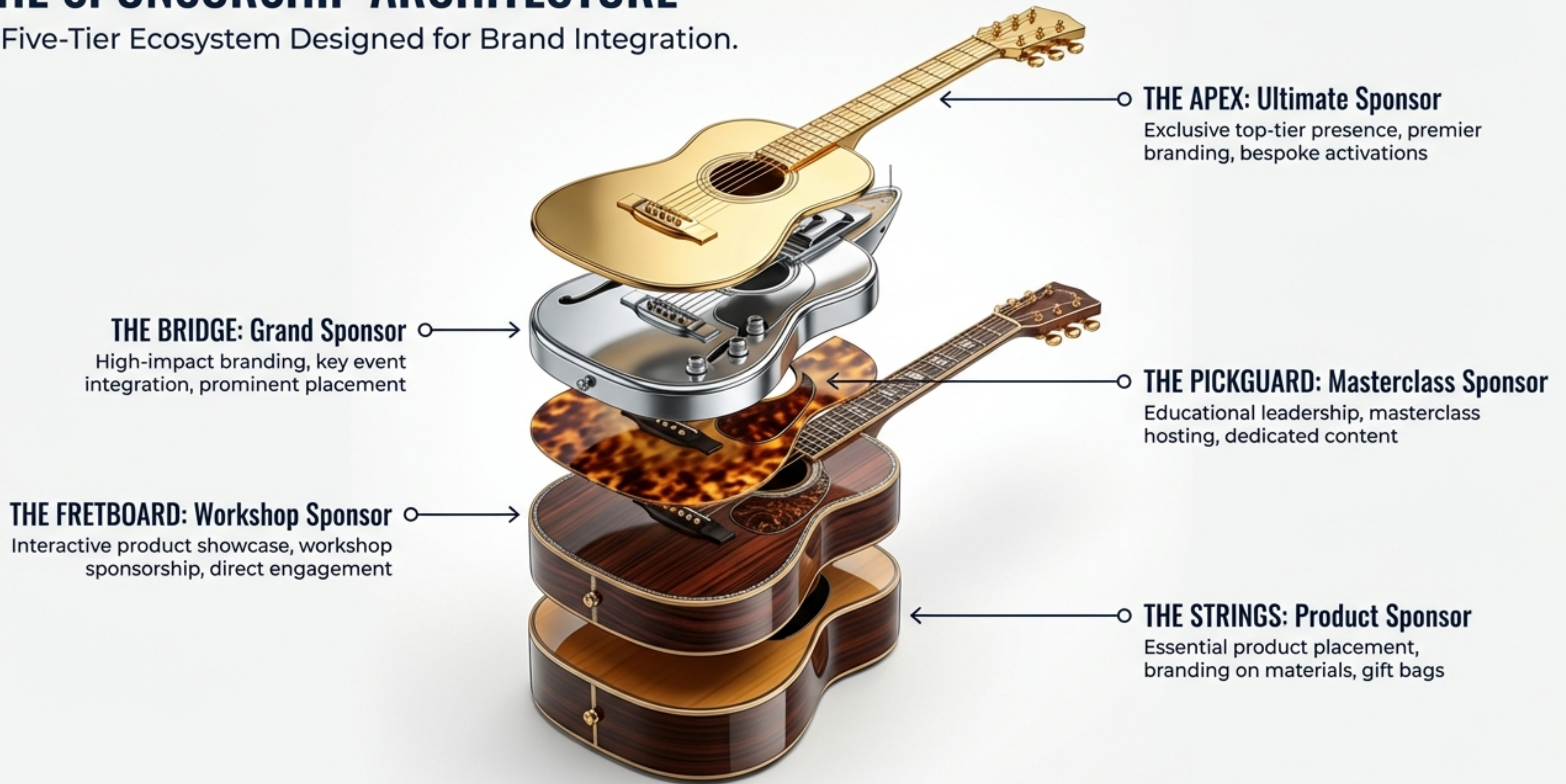
## Escape the Noise. Find the Signal.

Standard festivals offer fleeting glances and noise pollution. The Ultimate Guitar Cruise offers a captive, curated environment.

- **The Audience:** 100 dedicated guitarists, industry professionals, and affluent enthusiasts.
- **The Vibe:** An intimate sea retreat designed for deep engagement, not just foot traffic.
- **The Opportunity:** Meaningful interaction with a high-intent demographic in a luxury setting.

# THE SPONSORSHIP ARCHITECTURE

A Five-Tier Ecosystem Designed for Brand Integration.



From the foundation of tone to the apex of the brand.

# THE APEX: ULTIMATE SPONSOR

**Target:** Endorsed Guitar Brands / Major Manufacturers

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**Core Benefit:** 'Presented By' Naming Rights. Your brand owns the event identity on all marketing, website, videos, and ship signage.

## **Key Deliverables:**

- Keynote artist endorsement slot
- Branded Masterclass Stage
- 10 VIP Tickets (incl. artist meet-and-greets)
- Prime logo placement on gear used in performances
- Perpetual website feature and 500K+ impressions across social campaigns



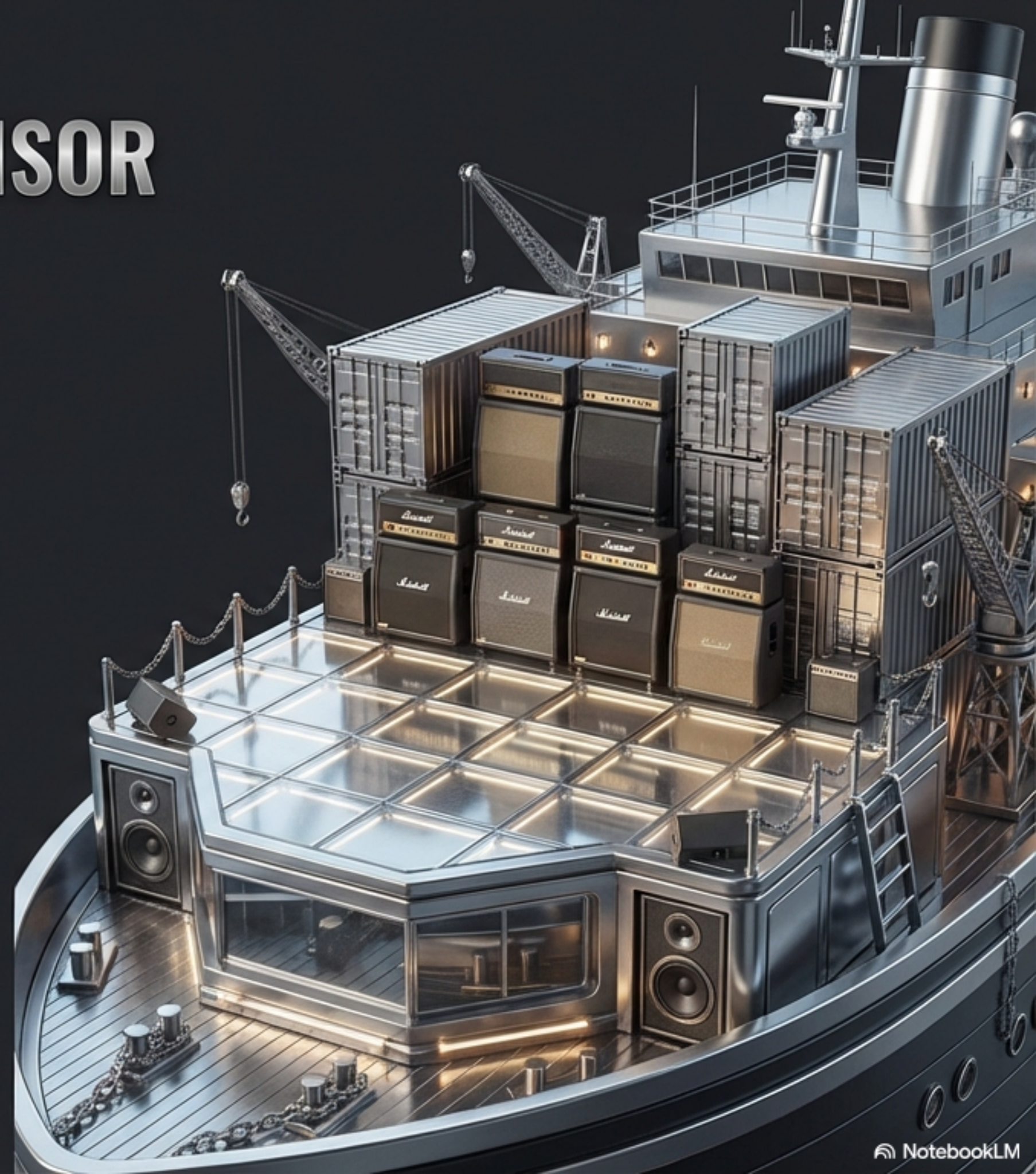
# THE BRIDGE: GRAND SPONSOR

**Target: Amp & Modeler Brands**

**Core Benefit:** Structural Sound Support. You power the main stage and the “Amp Zone.”

## **Key Deliverables:**

- Co-branded Main Stage with integrated product demos
- 6 VIP Tickets
- Sponsor Booth in the networking lounge
- Dedicated shoutouts in the daily cruise newsletter and TikTok live streams
- Post-event testimonial video featuring your gear



# THE PICKGUARD: MASTERCLASS SPONSOR

**Target: Effects Pedals & Signal Processing**

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**Core Benefit:** Defining the Tone. Your brand hosts the education and exploration of sound.

## **Key Deliverables:**

- Branded Sessions (e.g., 'Pedalboard Workshop by [Brand]')
- 4 Tickets
- On-stage product giveaways and custom demo slots with artists
- Social mentions tagging your handles during live streams
- Inclusion in the sponsor directory emailed to 100+ participants



# THE FRETBOARD: WORKSHOP SPONSOR

Target: Strings & Accessories

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**Core Benefit:** Tools of the Trade. Your product is in the hands of every attendee during learning sessions.

## Key Deliverables:

- Product supply for sessions (e.g., fresh strings for all attendees)
- Logo on workshop banners and materials
- 2 Tickets
- Display table in common areas
- Photo ops with your gear in the official cruise album



# THE STRINGS: PRODUCT SPONSOR

Target: Accessories, Merch, Consumables

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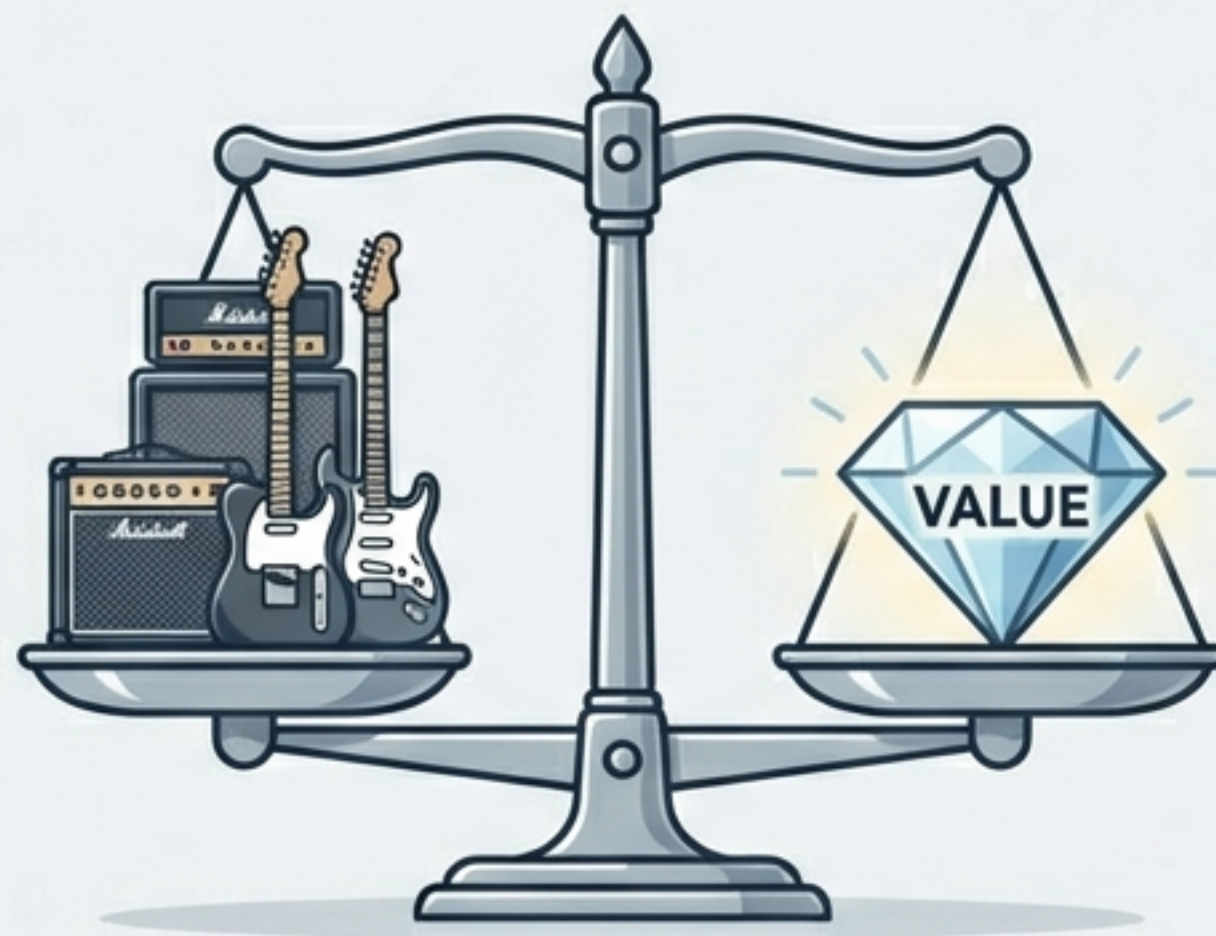
**Core Benefit:** Essential Vibrations. Direct product placement in the hands of every guest.

## Key Deliverables:

- Product samples included in Welcome Bags
- Listing in sponsor directory, website, and closing credits video
- Social media thank-you posts
- Networking access at the sponsor mixer
- Perpetual 'Supported by' listing on [ultimateguitarcruise.org](http://ultimateguitarcruise.org)



# THE CURRENCY OF GEAR



## No Fixed Dollar Amounts

We do not list rigid prices. We negotiate custom value exchanges based on your capacity.

## Gear as Capital

Donations of gear, prizes, and production equipment are accepted as equivalent sponsorship value.

## Tailored Impact

We work with you to define the specific contribution that matches the tier benefits you need.

# THE FINANCIAL EDGE

Fiscal Sponsorship via Fractured Atlas



**Ultimate  
Guitar  
Cruise**

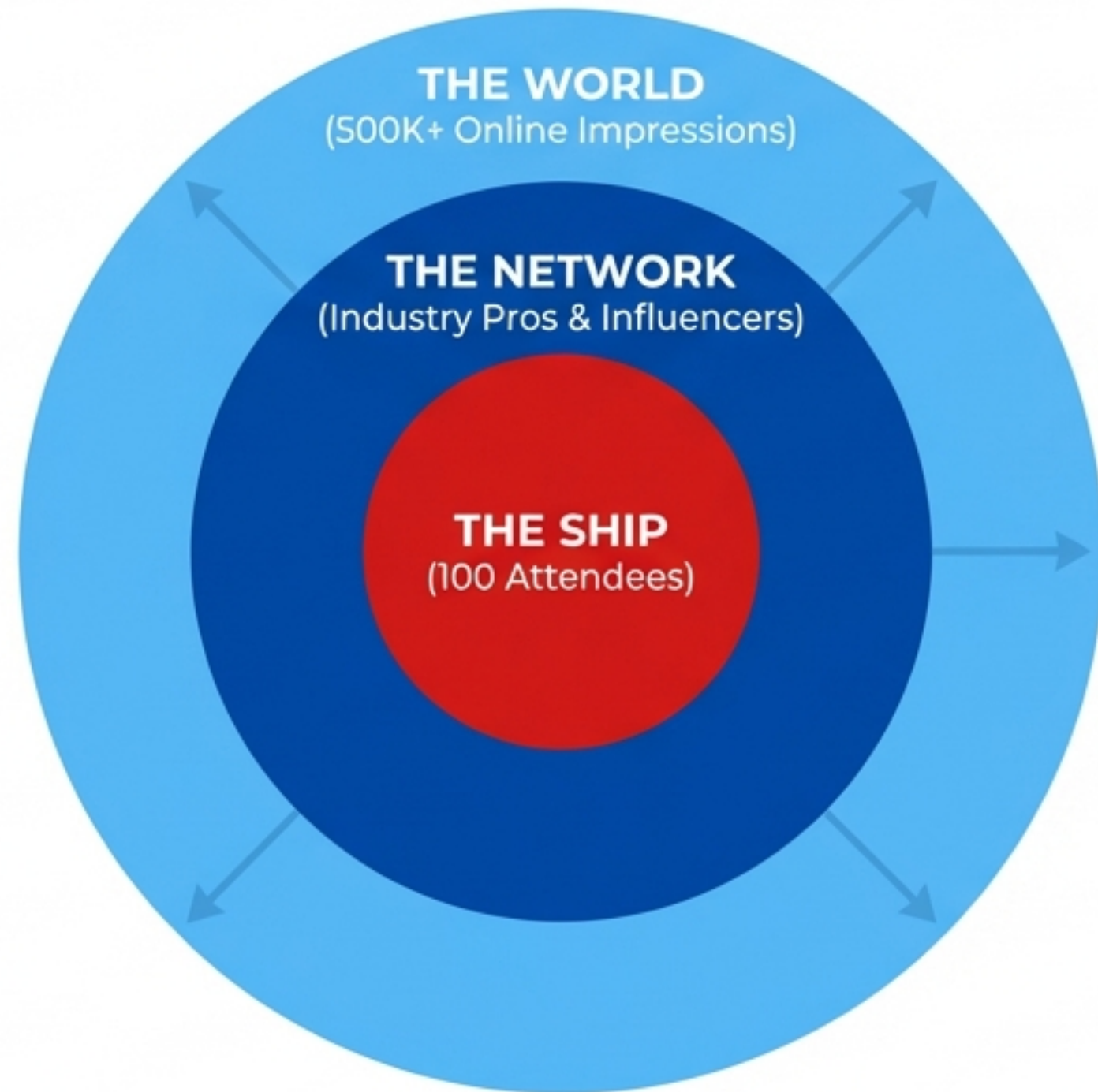


FRACTURED ATLAS

The Ultimate Guitar Cruise is a fiscally sponsored project.

- **Tax Deductibility:** Contributions are tax-deductible to the extent permitted by law.
- **Credibility:** Leverage the structure used by major arts organizations to ensure compliance and financial transparency.
- **Security:** Your sponsorship is processed through a regulated non-profit framework.

# MARKETING VELOCITY & ROI



- **500K+ Expected Impressions** across website, social, and email.
- **Content Creation:** Professional photo/video content generated on-board (Official Album, Testimonials).
- **Extended Lifespan:** Perpetual features on the website and post-event 'Closing Credits' videos.
- **Targeted Reach:** Direct access to industry influencers and affluent buyers.

# PARTNERS & PRECEDENT



FRACTURED ATLAS



Join the Leaders. Follow the precedent of industry giants.

- **Fiscal Trust:** Backed by Fractured Atlas policies.
- **NAMM Priority:** Limited slots are available, with priority access given to NAMM partners.
- **Proven Model:** Building on the success of established artist-at-sea experiences.

# BOARD THE SHIP

Secure Your Place in the Hierarchy of Tone.

**SLOTS ARE LIMITED. CONTACT US TO CUSTOMIZE YOUR PACKAGE.**

**Email:** [info@ultimateguitarcruise.org](mailto:info@ultimateguitarcruise.org)

**Web:** [ultimateguitarcruise.org](http://ultimateguitarcruise.org)

**Event Date:** December 5–12, 2026